

A Walk Down...

# Memory Lane

Reminiscing 1940

## Cost of Living

National price averages for 1940:



**House:** \$8,859

**Car:** \$1,338

**Gallon of Gas:** .15¢

**Gallon of Milk:** .18¢

**Loaf of Bread:** .09¢

**Stamp:** .03¢

Compared to today, things certainly seem cheap, but then again, the average income was \$1,033 per year!

## May-June 1940 The Miracle of Dunkirk— Over 300,000 Troops Rescued Just in Time

More than 300,000 troops were evacuated from Dunkirk and the surrounding beaches. They were rescued from the harbor and beaches near Dunkirk by a curious assembly of many different types of craft such as motor yachts and fishing boats that were privately owned. These were very important due to the shallow water at the beaches. At the time, British Prime Minister Winston Churchill said it was "a miracle of deliverance".

## More top stories from 1940

- First monthly Social Security benefit check was issued
- The 1940 Olympic Games were cancelled due to the onset of World War II
- Winston Churchill was appointed Prime Minister of Britain
- First nylon stockings were sold in New York, over 780,000 pairs sold on the first day alone
- Due to beanball wars, Spalding advertises batting helmet with earflaps
- First parachute wedding occurred

## Sporting Highlights

### World Series

The Cincinnati Reds beat out the Detroit Tigers four games to three, earning them the 1940 world title in baseball.

### Hockey

The New York Rangers beat the Toronto Maple Leafs four games to two, to win the Stanley Cup in 1940.

## That's entertainment

### Top Hits:

Some of the year's favorite music that kept everyone bopping were:

♪ "There I Go" by Vaughn Monroe

♪ "Frenesi" by Artie Shaw and His Orchestra

♪ "Practice Makes Perfect" by Billie Holiday



### Top Movies:

The Academy Awards of 1940 were hosted by Bob Hope. The top Oscar winners were:

**Best Picture:** "Gone With The Wind" The movie was nominated for a total of 13 Oscars and won 8.

**Best Actor:** Robert Donat for his role in "Goodbye, Mr. Chips".

**Best Actress:** Vivien Leigh for her role in "Gone With The Wind".



"Ehh, what's up doc?"

Bugs Bunny debuts in the Oscar nominated "Wild Hare" directed by Tex Avery .