

A Walk Down...

Memory Lane

Reminiscing 1954

Cost of Living

National price averages for 1954:



House: \$17,073

Car: \$2,571

Gallon of Gas: .29¢

Gallon of Milk: .34¢

Loaf of Bread: .17¢

Stamp: .03¢

Compared to today, things certainly seem cheap, but then again, the average income was \$1,984 per year!

May 6, 1954 - First Four-Minute Mile Run by 25-year-old medical student

In Oxford, England, Roger Bannister cracked track and field's most notorious barrier: the four-minute mile. Bannister won the mile race with a time of 3 minutes and 59.4 seconds. At the end of the year, Bannister retired to pursue his medical career full time. He later earned a medical degree from Oxford and became a neurologist. Because a mile is not a metric measurement, it is not a regular track event nor featured in the Olympics.

More top stories from 1954

- New York Yankee Joe DiMaggio married actress Marilyn Monroe
- Swanson's first sell TV dinners for 98 cents
- Construction on Disneyland begins in Anaheim, CA
- Sports Illustrated magazine begins publishing
- RCA first sells color TV for \$1,000 each, 5,000 sell in first year
- President Eisenhower signed an order adding "under God" to the Pledge of Allegiance

Sporting Highlights

World Series

The New York Giants beat out the Cleveland Indians four games to zero, earning them the 1954 world title in baseball.

Basketball

The NBA adopted the 24-second shot clock and limited the number of fouls a team could commit in a quarter.

That's entertainment

Top Hits:

Some of the year's favorite music that kept everyone bopping were:

♪ "Young At Heart" by Frank Sinatra

♪ "Mister Sandman" by Chordettes

♪ "Wanted" by Perry Como



Top Movies:

Some of the top Academy Awards Oscar winners of 1954 were.



Best Picture: "From Here to Eternity" The movie was nominated for a total of 13 Oscars and won 8.

Best Actor: William Holden for his role in "Stalag 17"

Best Actress: Audrey Hepburn for her role in "Roman Holiday".

"South Pacific"

Closed at Majestic Theater in New York City after 1,928 performances (second only to Oklahoma!).